

Chatura Dissanayake

Digital Communications & Information Design Specialist

PROFESSIONAL SUMMARY

Digital Communications and Information Design Specialist with experience producing audience-focused content, campaigns and data stories for the UN, government and research institutions. I work across the full pipeline, from strategy and content creation to publishing and performance analysis, to deliver communications that reach and resonate with diverse audiences.

WORK EXPERIENCE

Communications Designer (Consultant)

Govt. of Sri Lanka - Dept. of National Planning (Jun 2025 - Jul 2025)

- Led end-to-end design of the Public Investment Programme 2026-2030, translating economic data into accessible formats for senior policymakers.
- Developed interactive charts, maps and structured annexes for official digital and print publication in collaboration with government teams.
- Delivered a cohesive national policy report under tight timelines for digital and print distribution.

UN National Volunteer Specialist (Contract)

UN Resident Coordinator's Office, United Nations Sri Lanka (Mar 2025 - Jun 2025)

- Led information design for the 2024 UN Annual Results Report, coordinating data inputs across eight UN agencies into a single coherent narrative.
- Produced social media content, visibility assets and multilingual policy briefs reaching 4,000+ stakeholders including the Prime Minister.
- Designed brand identity materials for Sri Lanka's UN 70th anniversary campaign, maintaining strict UN branding standards across all outputs.

Communications Designer (Full-time)

Ideas Marketing Agency (Sydney/Remote) (Sep 2024 - Feb 2025)

- Conducted UX research and mapped user flows and decision trees to inform site architecture for nonprofit digital platforms.
- Produced low-to-mid fidelity wireframes in Figma, translating research findings into actionable design recommendations for senior designers.
- Reduced user drop-off by 30% through research-led design improvements; supported WordPress management and social media content production.

Senior Communications Designer (Full-time)

Verité Research, Colombo, Sri Lanka (Jan 2024 - Sep 2024)

- Produced press releases, infographics and data-driven communications outputs that expanded research visibility in national public debate.
- Managed LinkedIn presence and monitored social media analytics to inform content strategy across platforms.
- Mentored junior designers and maintained output quality across 150+ research communications.

Junior Communications Designer (Full-time)

Verité Research, Colombo, Sri Lanka (Sep 2022 - Jan 2024)

- Supported design and dissemination of high-profile research campaigns across print and digital platforms.
- Translated technical policy findings into accessible content for policymakers, media and the public.
- Contributed to 150+ research outputs spanning infographics, reports and digital communications materials.

*Click the blue starred titles to view full interactive project portfolios.

TOOLS & SYSTEMS

Design & Prototyping: Figma, Illustrator, Photoshop, InDesign, Canva.

Visualisation & Data: Tableau, Power BI, Flourish, RawGraphs, Sankeymatic.

Video & Photography: Premiere Pro, Filmora, CapCut, Lightroom

Communications & Media: Meta Business Suite, Mailchimp, WordPress, MS Teams.

Analytics & Feedback: Google Analytics, YouTube Studio, Social Media Insights.

Project & Workflow: Notion, Trello, GitHub, Vercel, MS Office, Google Workspace.

AI & Emerging Tools: ChatGPT, Claude, Gemini, Midjourney, Google Flow.

COMMUNICATION PROJECTS

UN 2024 Annual Results Reports*

Led information design coordinating data across 8+ UN agencies.

Public Investment Programme 2026-2030*

Visualised government investment data for official national policy reports.

YouTube Entertainment Channel

Scripted, produced and edited long-form video content; grew channel to 2M+ views.

Sri Lanka's Drug Crisis Interactive*

Developed scrollytelling data story exploring national drug policy and health.

How a Single Storm Broke Sri Lanka*

Independent data story on disaster impact, recovery, and aid failure.

RELEVANT EDUCATION

High School Diploma in Arts

Trinity College Kandy, Sri Lanka (2006 - 2019)

Design and Visual Communications

Academy of Design (Incomplete)

International Relations

BCIS, Sri Lanka (Incomplete)

French Language and Literature

Alliance Française (2025 - Ongoing)

PROFESSIONAL CERTIFICATIONS

Essential Design Principles for Tableau,

University of California, Davis

Enterprise Design Thinking Practitioner,

Team Essentials for AI, IBM

Humanitarian Needs Assessment,

KoboToolbox

Enterprise Design Thinking, Team

Essentials for AI, IBM

LANGUAGES

Sinhala - Mother tongue.

English - C1 (Full professional proficiency).

French - A2 (Basic user).

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